

# shopper

360° OF COLD FOOD AND BEVERAGE VARIETY



UNPRECEDENTED  
MERCHANTISING  
FLEXIBILITY

SUPERIOR  
REFRIGERATION  
PERFORMANCE



MEETS NEW  
ADA REQUIREMENTS

**CRANE** MERCHANDISING SYSTEMS





MODEL 432

shopper

## Product Specifications

### Capacities

Standard 135 items  
Minimum 45 items  
Maximum 225 items

### Tray Capacities

5 item 9" round plate  
10 item 5.25" round plate  
15 item 3.6 wedge  
25 item hot dogs, narrow items  
Food Storage Area 7.25 W" x 16"D x 35" H

### Optional Features

CURRENZA C2 6-tube Changer  
CURRENZA SMV2 Validator (\$15/10/20)  
CURRENZA SBC Recycler  
Card Readers: CURRENZA Cashless Bezel  
MDB Ready (Standard), DEX Harness (Standard)  
Data Printer, Money Box Lock, Van Lock and Key,  
Ace II Lock and Key, Base Grille

### Dimensional Specifications

Height 72 in.  
Depth 30.75 in.  
Width 38.13 in.  
Shipping Weight: 710 lbs  
Electrical: 115V, 60Hz, 12A (15A circuit req.)  
Listings: cULus, CE, FCC, NAMA approved

All specifications subject to change without notice.

# Turn food vending around with the World's most popular food merchandiser.

## Drive revenue and increase fresh food growth opportunity with Shopper's merchandising capabilities.

### Product Features

- High visibility Shopper lets customers buy with their eyes, promoting product sales.
- Each shelf has 5" height allowing full product view. Stocking time is also faster with the consistent height of each level.
- Exclusive "Prefer max" function automatically returns the drum to the view with the most product for sale.
- Five Zone partitioned drum provides excellent merchandising alternatives.
- Two-way rotation speeds shopping time, quicker selection, more sales.
- Side-of-drum storage area is refrigerated for extra food and beverage items.
- High efficiency, environment-friendly, 1/2 HP refrigeration system, with best air distribution system in the industry.
- Refrigeration unit can be easily serviced from the front of the machine.
- Health control function is computer controlled for tamper proof protection.

### Electronic Features

- Cabinet temperature reading can be conveniently read from front message display without opening the door.

- Tamper check prevents vend door from being reopened at a previously vended position. Data memory records the times for power off and main cabinet door openings.
- Self-diagnostics description appears in plain English on credit display when cabinet door is opened.
- Data can be recalled by each selection, tray level and zone (or entire machine) for both units sold and dollars received. Results can be downloaded to an optional printer.
- Enhanced pricing mode allows easy set up by level, tray or selection (up to 225 price settings in all, ranging from 5 cents to \$325.00).

### Sales Promotion

- Selected items can be discounted (in four tiers) with time-of-day functions.
- Winner Mode excites consumers with predetermined product and interval (from 1:10 to 1:9,999).
- Declining balance temporarily retains any change owed to customer, encouraging additional item sales.
- Scrolling message display communicates promotions/special events to customers.
- Time of Day functionality features easy setup by level, tray or selection.



The larger single compartment opens the door to combo meals and large plate offerings. The Shopper can handle 9-inch platters.

Kicked dividers make more effective use of the turret space to allow larger items and combos to be effectively vended.

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